In the Matter of

THE APPLICATION
REGARDING THE
CONVERSION AND
ACQUISITION OF CONTROL OF
PREMERA BLUE CROSS AND
ITS AFFILIATES

No. G02-45

OIC STAFF'S RESPONSE TO REQUESTS FOR INTERVENTION

In compliance with the instructions contained in the Case Management Order issued by the Commissioner on October 24, 2002, the OIC Staff hereby submits its response to all petitions to intervene filed in this matter.

I. PARTIES SEEKING TO INTERVENE ("PETITIONERS")

On October 14, 2002, a group of organizations collectively filed a Motion to Intervene ("Combined Motion") which was subsequently supplemented on November 26, 2002, by a Memorandum in Support of Applicant-Intervenors' Motion to Intervene ("Combined Memo") and several declarations. The organizations generally allege their significant interests are based upon the status of their members or constituencies as enrollees, subscribers, contract holders and policyholders of Premera Blue Cross ("PBC"), as health consumers, and as beneficiaries of any foundations that may be established if the proposed transaction is approved. Combined Motion 3; Combined Memo 5. The organizations request that they be permitted to participate and engage in discovery without the imposition of any conditions. Combined Motion 11-12; Combined Memo 16-18. The organizations have expressly committed to combining their efforts to participate collectively as one party. Combined Memo 17. The organizations are listed below and have made the following allegations relating to significant interest:

- 1. **Washington Citizen Action** is a consumer watchdog organization with many members who are covered by PBC and who would benefit from the establishment of a charitable foundation. Combined Motion 3, 4; Flye Declaration 5, 7-8. This organization anticipates the need to engage in discovery. Flye Declaration 8.
- 2. Welfare Rights Organizing Coalition is a state-wide organization of low-income parents and their children many of whom are enrolled in Medicaid through PBC and will likely benefit from the establishment of a charitable foundation. Combined Motion 4; Colman Declaration 2, 4. This organization anticipates the need to engage in discovery. Colman Declaration 4.
- 3. **American Lung Association of Washington** is a statewide organization that advocates on behalf of those suffering from lung disease and many of whose members are enrollees of PBC and will likely benefit from the establishment of a charitable foundation. Combined Motion 4, 5.
- 4. **Northwest Federation of Community Organizations** is a regional organization that assists member community organizations in efforts to achieve economic and social justice. Washington Citizen Action is this organization's Washington state member organization. Combined Motion 5. This organization anticipates the need to engage in discovery. Hall Declaration 5-6.
- 5. **Northwest Health Law Advocates** is an organization that advocates on behalf of low and moderate-income individuals for access to healthcare in Washington whose constituency will be affected by any changes that may result to the coverage and care provided by PBC, many of whom are enrollees of PBC and who will benefit from the establishment of a charitable foundation. Combined Motion 6; Varon Declaration 3, 4, 6. This organization anticipates the need to engage in discovery. Varon Declaration 7.
- 6. **Service Employees International Union Washington State Council** is a labor organization representing workers in healthcare and other industries in Washington many of

whose members are enrollees of PBC and who will likely benefit from the establishment of a charitable foundation. Combined Motion 6; Menzies Declaration 2, 4. Some are health care providers who are involved with PBC as contracting providers. Over six thousand members are registered nurses. Menzies Declaration 2. This organization anticipates the need to engage in discovery. Menzies Declaration 4.

- 7. **The Children's Alliance** is a child advocacy organization some of whose members are PBC enrollees, subscribers, or policyholders and who will likely benefit from the establishment of a charitable foundation. Combined Motion 7-8; Arjun Declaration 2, 3. This organization anticipates the need to engage in discovery. Arjun Declaration 3.
- 8. **Washington Academy of Family Physicians** is a membership organization consisting of providers, the vast majority of whom are involved with PBC as providers or subscribers, or both and who will likely benefit from the establishment of a charitable foundation. Combined Motion 8; Black Declaration 2, 3. This organization anticipates the need to engage in discovery. Black Declaration 3.
- 9. **Washington Association of Churches** is an association of twelve Christian denominations consisting of over 1,200 church congregations in this state many of whose members are enrollees of PBC and will likely benefit from the establishment of a charitable foundation. Combined Motion 9; Watts Declaration 2, 3. This association anticipates the need to engage in discovery. Watts Declaration 3.
- 10. **Washington Protection and Advocacy, Inc.**, is a non-profit corporation that advocates on behalf of individuals in Washington who have physical, mental, and developmental disabilities. Many of those individuals are PBC enrollees and will likely benefit from the establishment of a charitable foundation. Combined Motion 10; Stroh Declaration 6. This corporation anticipates the need to engage in discovery. Stroh Declaration 7.

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11. Washington State Chapter of the National Organization for Women is an affiliate of the national organization that advocates on behalf of women many of whose members are low-income women and their children who are enrolled in PBC and who will likely benefit from establishment of a charitable foundation. Combined Motion 11; Tosti-Lane Declaration 3. This organization anticipates the need to engage in discovery. Tosti-Lane Declaration 3.

On October 14, 2002, two associations collectively filed a Motion for Leave to Intervene ("Hospitals' Motion") which was subsequently supplemented on November 26, 2002, by the Hospital Associations' Supplemental Memorandum in Support of Motion to Intervene ("Hospitals' Memo") and two declarations. The associations generally allege their significant interest is based upon the status of their members as providers contracting with PBC and as constituting some of the founding members of a predecessor in interest of PBC. Hospitals' Motion 3; Hospitals' Memo 2; Mero Declaration 2; Sanders Declaration 2. Those founding members were asked by PBC in the mid-1980s to relinquish their memberships in exchange for the promises that PBC would continue to operate to the substantial benefit of hospitals and that, if it ceased doing business, it would distribute its net assets to contracting 501(c)(3) corporate hospitals. Hospitals' Motion 4. In addition, many members offer PBC coverages to their employees. Mero Declaration 2. The associations request that they be permitted to participate and engage in discovery without conditions. Hospitals' Motion 5, 7. The associations apparently are willing to participate collectively as one party. The organizations are listed as follows:

- 12. **Washington State Hospital Association** is an association whose members are hospitals and related organizations located in Washington.
- 13. **Association of Washington Public Hospital Districts** is an association whose members are public hospital districts located in Washington.

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14. On October 14, 2002, the **Washington State Medical Association** filed its Motion to Intervene ("WSMA's Motion") which was subsequently supplemented on November 26, 2002, by the Supplemental Filing to Washington State Medical Association's Motion to Intervene ("Supplemental Filing"). The association's membership consists of approximately 75% of the physicians who practice in Washington the majority of whom contract with PBC as health care providers. Supplemental Filing 3. The association requests full participation as a party including the right to conduct discovery. WSMA's Motion 9; Supplemental Filing 3.

15. On November 26, 2002, the **University of Washington** filed its Petition for Leave to Intervene ("Petition") on behalf of the University of Washington School of Medicine and its component organizations. The University, through the School of Medicine and its components, contracts as a provider with PBC and is the beneficiary of PBC's support of medical education and training. Petition 2-3. The University does not seek full participation as a party in this proceeding but requests only that it be permitted to offer documentary evidence and to present oral and written argument with respect to the issues of preserving medical education and training and protecting medical coverage for the medically indigent in this state. Petition 6, 9. It does not intend to conduct discovery other than for potential rebuttal. *Id*.

On November 26, 2002, two organizations located in Alaska and an Alaskan resident collectively filed a Motion to Intervene ("Alaska Motion"). These parties request to be permitted to fully participate in this proceeding including the right to conduct discovery.¹

Alaska Motion 4-7. The parties apparently are willing to participate collectively as one party.

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1	The parties are listed below and have made the following allegations relating to significant
2	interest:
3	16. United Way of Anchorage is an organization that raises funds for distribution to
4	partner non-profit organizations that provide programs for low-income individuals and
5	families in Alaska. Its interest is in supporting and fostering health care initiatives in Alaska.
6	Alaska Motion 3.
7	17. John Garner is a disabled individual residing in Alaska who was covered by
8	PBC from 1966 through 1990 and will likely benefit from the establishment of a charitable
9	foundation in Alaska. <i>Id</i> .
10	18. Anchorage Neighborhood Health Center provides healthcare services to
11	individuals in its community. Those individuals will likely benefit from the establishment of
12	a charitable foundation in Alaska. <i>Id</i> .
13	19. On November 26, 2002, the University of Alaska filed a Motion for Leave to
14	Intervene ("UA Motion"). ² The University's employees are enrollees of PBC. UA Motion 1.
15	The University seeks to participate fully as a party in this proceeding. <i>Id.</i> at 4.
16	20. On November 26, 2002, the Washington Association of Community and
17	Migrant Health Centers filed its Motion of Washington Association of Community and
18	Migrant Health Centers for Leave to Intervene ("WACMHC Motion"). The association's
19	membership consists of a number of health care centers located in this state. A portion of the
20	patients seen by the health care center members are enrollees of PBC and will likely benefit
21	from establishment of a charitable foundation. WACMHC Motion 3. The association seeks
22	to participate fully as a party in this proceeding. <i>Id.</i> at 4.

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² This petitioner's representative has apparently not complied with Rule 1(b) of the *Admission to* Practice Rules. The OIC Staff requests that, in the event this petitioner is permitted to participate in this proceeding in any manner, its representative be required to promptly comply with the Admission to Practice Rules including, if appropriate, Rule 8(b).

II. STATUTORY FRAMEWORK 1 2 A. Criteria for qualifying for participation. Chapters 48.31B and 48.31C RCW generally control this proceeding. RCW 3 48.31B.015(4)(b) and 48.31C.030(4) specifically address the rights of intervenors. The 4 5 relevant portions of the provisions are essentially identical and provide in pertinent part: 6 At the hearing, the person filing the statement, the [insurer or health carrier], and any person whose significant interest is determined by the commissioner to be affected 7 may present evidence, examine and cross-examine witnesses, and offer oral and written arguments, and in connection therewith may conduct discovery proceedings in 8 the same manner as is allowed in the superior court of this state. RCW 48.31B.015(4)(b) and 48.31C.030(4). These provisions establish the criteria for the Commissioner to apply in qualifying parties to participate as intervenors in the proceeding. 10 Specifically, a potential intervenor must show that it possesses (1) a significant interest (2) 11 affected by the proposed transaction. This determination is solely within the discretion of the 12 Commissioner. 13 Once a party has been qualified to participate under RCW 48.31B.015(4)(b) and 14 48.31C.030(4), the Administrative Procedure Act, chapter 34.05 RCW, ("APA") establishes 15 additional criteria for application. The statute provides in pertinent part: 16 17 The presiding officer may grant a petition for intervention at any time, upon determining that the petitioner qualifies as an intervenor under any provision of law 18 and that the intervention sought is in the interests of justice and will not impair the orderly and prompt conduct of the proceedings. 19 RCW 34.05.443(1). Thus, the petitioner must also show that intervention (3) is in the 20 21 interests of justice and (4) will not impair the orderly and prompt conduct of the proceeding. 22 In addition, to the extent not inconsistent with the APA, rule 24 of the Superior Court Rules applies. RCW 34.05.510(2). 23 B. Conditions of participation. 24 If a petitioner is determined to qualify under the above provisions, the Commissioner 25 may impose conditions upon its participation. The statute provides in pertinent part: 26

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If a petitioner qualifies for intervention, the presiding officer may impose conditions upon the intervenor's participation in the proceedings, either at the time that intervention is granted or at any subsequent time. Conditions may include:

- (a) Limiting the intervenor's participation to designated issues in which the intervenor has a particular interest demonstrated by the petition; and
- (b) Limiting the intervenor's use of discovery, cross-examination, and other procedures so as to promote the orderly and prompt conduct of the proceedings; and
- (c) Requiring two or more intervenors to combine their presentations of evidence and argument, cross-examination, discovery, and other participation in the proceedings.

RCW 34.05.443(2). This is in addition to the general authority conferred upon the Commissioner as presiding officer to regulate the proceeding. *See, e.g.,* RCW 34.05.431(2); 34.05.437; 34.05.446; 34.05.449.

III. LEGAL ANALYSIS

The well-pleaded allegations contained in the petitioners' pleadings should be accepted as true for the purpose of determining whether they meet the standards for participation. *American Discount Corp. v. Saratoga West, Inc.*, 81 Wn. 2d 34, 36 (1972).

A. Significant interest.

The two-fold test established by the legislature for qualifying a party to participate as an intervenor in a Form A proceeding is unique and no reported Washington decisions have been located that apply. Rule 24 of the Superior Court Rules, which follows the federal rule, is not directly applicable yet may provide some guidance. Under the rule, anyone shall be permitted to intervene "when the applicant claims an interest relating to the property or transaction which is the subject of the action and he is so situated that the disposition of the action may as a practical matter impair or impede his ability to protect that interest...." CR 24(a)(2). This appears to be a more stringent standard than that required in a Form A proceeding since the interest is grounded in the property or transaction forming the subject matter of the action in contrast with mere possession of a significant interest. In addition, rule

24 requires a showing that the outcome of the proceeding may impair or impede the party's ability to protect that interest while the Form A test requires that the party's interest only be affected by the proposed transaction. Finally, rule 24 is liberally construed by the courts of this state to permit intervention. *See, e.g., Columbia Gorge Audubon Society v. Klickitat County,* 98 Wn. App. 618, 623 (Div. 3, 1999). "When in doubt, intervention should be granted." *Id.* at 630. This liberal construction is made applicable to this proceeding since it is not inconsistent with the APA. *See* RCW 34.05.510(2).

Clearly, a party's interest must be more than that of a member of the general public. See, e.g., Fritz v. Gorton, 8 Wn. App. 658, 660 (Div. 2, 1973); Ogden Allied Services, Inc. v. Philadelphia, 1992 WL 223802 (E.D.Pa.). The legislature included the word "significant" and is presumed to have intended that the word not be applied in a manner to render it meaningless. See, e.g., Nisqually Delta Ass'n v. DuPont, 95 Wn.2d 563, 568 (1981). The statute lacks a definition of the word and, therefore, it must be given its ordinary meaning. Rainier Bancorporation v. Dept. of Revenue, 96 Wn.2d 669, 672-673 (1982). The Commissioner may refer to a dictionary to ascertain the common meaning of a term not defined by statute. See Garrison v. Washington State Nursing Bd., 87 Wn.2d 195, 196 (1976). The word "significant" is defined as "momentous" or "important." Webster's II New RIVERSIDE UNIVERSITY DICTIONARY 1083 (1994). "Momentous" is defined as "[o]f utmost importance or outstanding significance." Id. at 764. "Important" is defined as "[h]aving or characterized by great value, significance, or consequence." Id. at 614.

Reliance by several of the petitioners upon *Kueckelhan v. Federal Old Line Insurance Company*, 69 Wn.2d 392 (1966), for the proposition that policyholders, creditors, and the public have a "significant interest" in the investments of an insurance company is misplaced. Combined Memo 7; Hospitals' Memo 7. In that case, the Washington Supreme Court did not focus on the language contained in the statutory provisions governing intervention in matters such as this, but was referring to the powerful public interest, as evidenced by the insurance

regulatory scheme established by the legislature, that insurance companies in general, and a mutual insurance company in particular, comply with the statutory requirements regarding investments. 69 Wn.2d at 407-412. Further, the cited dicta was used by the court in the narrow context of a rehabilitation proceeding where policyholders (the owners of a mutual insurance company), creditors and the general public each had a special stake in the continued viability of the company or, if rehabilitative efforts were to fail, the distribution of its assets. *See generally* chapt. 48.31 RCW. If the proposed interpretation of the case is accepted at face value, then all members of the general public would possess a significant interest in qualifying as intervenors in this matter. This clearly was not intended by the legislature.

Nor is the discussion relating to petitioners' alleged status as "aggrieved" persons under RCW 48.04.010 useful in determining whether they qualify to participate as intervenors. Combined Memo 8-12; Hospitals' Memo 9-11. That provision relates to the initiation of a proceeding by a party and not to including additional parties in a pending matter. *See, e.g., Wade v. Goldschmidt,* 673 F.2d 182, 184 (7th Cir. 1982). The applicable standards differ substantially and, arguably, the standard under RCW 48.04.010 is more stringent than that applicable in this proceeding for determining whether intervention should be allowed.

Finally, petitioner University of Washington's suggestion that it should be permitted to intervene on the ground that a statute or regulation it is charged with administering is at issue in this proceeding is meritless. Petition 8. Rule 24(b)(2) of the *Superior Court Rules* relating to permissive intervention is not applicable here since it is inconsistent with the criteria for qualification established under RCW 48.31B.015(4)(b) and 48.31C.030(4) as made applicable by RCW 34.05.443(1). RCW 34.05.510(2). Even if it were applicable, no party in this matter has relied "for ground or claim or defense upon any statute or executive order administered by" the University. CR 24(b)(2).

B. Affected by the proposed transaction.

A primary focus of this proceeding is to determine to the extent possible what consequences will flow from the proposed transaction so that the Commissioner may make an informed decision concerning whether it should be approved. It neither appears reasonable nor logical to require a party seeking to intervene to show that the proposed transaction the subject of this proceeding will affect the party's particular interest. It is unfair to place on a party the burden to demonstrate how its interest will be affected when information about the transaction is still incomplete and not fully analyzed. Rather, such a party should only be required to show that its interest will potentially be affected by the proposed transaction, if approved. *But see* 8 Wn. App. at 662. If, during the course of the proceeding, it becomes apparent that the interest of a party initially granted intervenor status will not be affected by the proposed transaction, at that time the Commissioner may dismiss the party from the case. *See* RCW 34.05.443(3).

C. In the interests of justice.

The "interests of justice" criterion is so vague that it defies application undermining its usefulness in making this determination. RCW 34.05.443(1). It may be argued, however, that the significance of the proposed transaction is of such magnitude that the views and perspectives of all potentially affected constituencies ought to be elicited and considered in order that the Commissioner may make the most informed decision. In that sense, at least, the interests of justice will be served by assuring that those whose interests may be affected have been permitted to advise the Commissioner fully of such potential effects. While closely related to the standard applicable to the determination of whether a particular person should be permitted to participate, this analysis focuses on how the public interest is served by assuring the availability of relevant information to the decision maker, not just by providing a forum to a particular constituency.

D. Will not impair the orderly and prompt conduct of the proceeding.

The question of whether a party seeking to intervene will adversely affect the conduct of the proceeding is an important consideration but may be dealt with as a practical matter through the authority granted to the Commissioner to condition participation of each party qualifying as an intervenor to ensure that the proceeding will not be unnecessarily burdened.

E. Interest is adequately represented by existing parties.

Petitioners Washington State Hospital Association and Association of Washington Public Hospital Districts suggest that since the OIC Staff "has no obligation to look out for the interests of hospitals," their interests will not be adequately represented. Hospitals Memo 8. Assuming for the purpose of argument only that the OIC Staff has no such obligation, whether or not the hospitals' interest will be adequately represented without participation by the hospitals is not a criterion applicable to this proceeding for determining whether the hospitals qualify as intervenors. This criterion is one element to be considered under Rule 24(a)(2), *Superior Court Rules*, for intervention of right in actions brought in superior court. It has no application here. RCW 34.05.510(2).

IV. RECOMMENDATION REGARDING QUALIFYING FOR PARTICIPATION

The OIC Staff recommends that each of the petitioners' motions to intervene be granted for the reason that, in the view of the OIC Staff, each has demonstrated compliance with the requirements established by RCW 48.31B.015(4)(b), 48.31C.030(4) and 34.05.443(1).

V. RECOMMENDATIONS REGARDING CONDITIONS OF PARTICIPATION

To promote the orderly and prompt conduct of this proceeding, the OIC Staff recommends that the following conditions of participation be imposed by the Commissioner.

The petitioners should be required to combine their presentations of evidence and argument, cross-examination, discovery, and other participation in this proceeding.

Specifically, the petitioners generally fall into two categories: providers and consumers.

Although the Service Employees International Union Washington State Council includes health care providers among its members and the Washington Academy of Family Physicians is an association of providers, both have elected to combine with other petitioners that fall into the consumer category. Therefore, taking this into consideration, the OIC Staff recommends that the petitioners be required to combine as follows:

- 1. Consumers Group: Washington Citizen Action; Welfare Rights Organizing
 Coalition; American Lung Association of Washington: Northwest Federation of Community
 Organizations; Northwest Health Law Advocates; Service Employees International Union
 Washington State Council; The Children's Alliance; Washington Academy of Family
 Physicians; Washington Association of Churches; Washington Protection and Advocacy, Inc.;
 Washington State Chapter of the National Organization for Women; United Way of
 Anchorage; John Garner; Anchorage Neighborhood Health Center; and University of Alaska.
- 2. **Providers Group**: Washington State Hospital Association; Association of Washington Public Hospital Districts; Washington State Medical Association; University of Washington; and Washington Association of Community and Migrant Health Centers.

Each group should be treated as a single and separate party for the purposes of presentation of evidence and argument, cross-examination and discovery and be required to designate one "attorney-in-charge" to whom notice is to be directed and who will be reserved a seat at counsel table. Rule 43(a)(2), *Superior Court Rules*, should be applied to all parties. In the event that a petitioner seeks to act separately from the group with which it is combined, it may be permitted to do so only after leave is first obtained from the Commissioner after notice and hearing.

In addition, since all but one of the petitioners have stated an intention to make full use of discovery if admitted, the OIC Staff is concerned that without some limitations upon the parties' conduct of discovery, the proceeding is likely to lose focus with efforts being expended instead on responding to numerous discovery requests and disputes which could

1	result in substantially interfering with the prompt and orderly conduct of the proceeding. The
2	rules relating to discovery encourage the free exchange of information by placing the burden
3	on the party resisting discovery to file objections or to seek a protective order. See CR 26-37;
4	RCW 34.05.446(3). For example, only five days' notice is required to schedule a person's
5	oral deposition. CR 30(b)(1). See also CR 33 (no limit on the number of interrogatories that
6	may be directed to a party). A party seeking a ruling from the Commissioner relating to the
7	propriety of taking a person's deposition pursuant to notice may be frustrated in its attempt to
8	obtain a hearing within the notice period due to the lack of availability of the Commissioner.
9	To avoid such issues, the OIC Staff requests that, as soon as practicable, a prehearing
10	conference be scheduled and held to discuss the forms of discovery that will be permitted in
11	this matter and any limitations upon their use. In the alternative, the OIC Staff recommends
12	that all parties' conduct of discovery be limited as follows: (1) Depositions may only be taken
13	on prior motion or written request by a party upon a showing of good cause. (2) Any party
14	may serve on any other party no more than two sets of 25 written interrogatories each,
15	excluding interrogatories asking a party only to identify or authenticate specific documents
16	and each discrete subpart of an interrogatory should be considered a separate interrogatory.
17	DATED this day of December, 2002.
18	Respectfully submitted,
19	OFFICE OF INSURANCE COMMISSIONER
20	STATE OF WASHINGTON
21	Dvv
22	By: John F. Hamje Staff Attorney WSBA #32400
23	Legal Affairs Division Office of Insurance Commissioner
24	360-725-7046 360-586-3109 (Facsimile)
25	300-300-3109 (Facsinine)
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1	CERTIFICATE OF SERVICE
2	Pursuant to WAC 10-08-110(3), I certify under penalty of perjury under the laws of the
3	State of Washington that this instrument was served upon all parties of record in this
4	proceeding by transmitting a copy thereof by FAX, and, on the same day, mailing a copy
5	thereof, properly addressed with postage prepaid, to the attorney for each party to the
6	proceeding.
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8	Dated:, 2002
9	At Tumwater, Washington John F. Hamje
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